



## Attunity Replicate Named a 2018 Trend-setting Product by Database Trends and Applications (DBTA) for Fourth Consecutive Year

December 14, 2017

### Top Products for Data Management and Analysis Highlighted in Annual List from DBTA Magazine

BURLINGTON, Massachusetts, December 14, 2017 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of data integration and Big Data management software solutions, announced today that its universal data integration solution, Attunity Replicate, has been named a Trend-setting Product in data management and analysis by Database Trends and Applications for the fourth consecutive year. The list, "DBTA Trend-Setting Products for 2018," recognizes products in the marketplace that are both innovative and effective in helping customers address evolving data challenges and opportunities. In all, 100 products are highlighted in the special December edition of *Database Trends and Applications* magazine and on the [DBTA website](#).

Attunity was recognized as a top 100 company this year based on its dedication to innovation in the Big Data market. Over the past year, the company has continued to develop solutions, including data replication and ingestion, data warehouse automation, and data usage analytics, all designed to optimize Big Data environments and make data available in real-time across enterprise platforms, including databases, data warehouses, Hadoop and the cloud.

"Today, more than ever, businesses rely on IT to deliver a competitive edge," remarked **Thomas Hogan, Group Publisher of *Database Trends and Applications***. "However, it has become very difficult to sift through all the hype and identify products that produce results in the real world. We created this list to do the heavy lifting for data professionals and point out the products that are really transforming enterprise data management and analysis."

"Customer demand for modern analytic solutions continues to drive innovation in data management as customers need data available in real-time and across a wide range of environments, which we focus on accommodating with our modern data integration platform," said **Itamar Ankorion, Chief Marketing Officer at Attunity**. "We are honored to be named again to DBTA's 2018 Trend-setting Products list and look forward to continually providing data integration and management solutions that help companies worldwide extract value from data quickly and easily."

#### About Database Trends and Applications

Database Trends and Applications (DBTA), published by Information Today, Inc., is a bimonthly magazine that delivers advanced trends analysis and case studies in data management and analysis developed by a team with more than 25 years of industry experience. Visit <http://www.dbta.com> for subscription information. DBTA also delivers groundbreaking market research exclusively through its Unisphere Research group.

#### About Attunity

Attunity is a leading provider of data integration and Big Data management software solutions that enable availability, delivery, and, management of data across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication](#) (EFR), [managed file transfer](#) (MFT), [data warehouse automation](#), [data usage analytics](#), and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our communities on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

#### Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to, risks and uncertainties relating to: our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; our ability to manage our growth effectively; acquisitions, including costs and difficulties related to integration of acquired businesses and possible impairment charges; our ability to continue to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Replicate, Attunity Compose and Attunity Visibility; fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties

affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F (as amended) which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

© Attunity 2017. All Rights Reserved. Attunity is a registered trademark of Attunity Inc. All other product and company names herein may be trademarks of their respective owners.

**Press contact:**

Melissa Kolodziej, Senior Director of Marketing Communications, Attunity

[melissa.kolodziej@attunity.com](mailto:melissa.kolodziej@attunity.com)

Tel. +1-603-305-3664

SOURCE Attunity Ltd.