



Attunity Wins Multi-Phased Deal With Global Manufacturing Company to Enable Strategic Data Lake Initiative

December 19, 2017

Deal includes \$400K for first phase with option to upgrade in 2018 to enterprise-wide deployment and replace several incumbent platforms, bringing total deal size to approximately \$2M

BURLINGTON, Massachusetts, December 19, 2017 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of data integration and Big Data management software solutions, announced today that a leading global manufacturing company (the "Customer"), has selected [Attunity Replicate](#) to enable its corporate data lake initiative by facilitating data ingestion for analytics from a wide range of data sources across many global facilities. The customer licensed Attunity for the first phase of its initiative for over \$400,000, with the option to incrementally expand the license globally in 2018, bringing the potential value to over \$2 million.

Having used several solutions over the years, the Customer found them challenging to use and set its objective to streamline the process while building a modern and large-scale data lake environment. These solutions required considerable manual work and custom development to enable data ingestion. To facilitate scale and reduce cost, the Customer looked for a universal platform that could accommodate a broad range of data sources as well as eliminate the manual and cumbersome development process. The Customer selected Attunity Replicate for its universal support for many heterogeneous source and target systems, ease of install and use, and the ability to eliminate multiple tools and their respective development efforts. Most importantly, the Customer could now leverage the power of analytics, including supply chain and manufacturing data from multiple manufacturing sites, to improve efficiencies and lower cost.

"We continue to see global organizations transforming their business using modern analytic capabilities which require efficient and real-time data ingestion at a global scale," explained **Shimon Alon, Chairman and Chief Executive Officer at Attunity**. "We are excited about being selected by this Customer over the other alternatives including those already in use. This underscores the value of our platform, and this type of multi-phased agreement also demonstrates the growth opportunity for Attunity as we continue to build our presence within the Fortune 500 customer base."

About Attunity

Attunity is a leading provider of data integration and Big Data management software solutions that enable availability, delivery, and management of data across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#), and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

Important Note: *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period.*

Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to, risks and uncertainties relating to: our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; our ability to manage our growth effectively; acquisitions, including costs and difficulties related to integration of acquired businesses and possible impairment charges; our ability to continue to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Replicate, Attunity Compose and Attunity Visibility; fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F (as amended) which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

© Attunity 2017. All Rights Reserved. Attunity is a registered trademark of Attunity Inc. All other product and company names herein may be trademarks of their respective owners.

Press contact:

Melissa Kolodziej

Senior Director of Marketing Communications

Attunity

melissa.kolodziej@attunity.com

Tel. +972-603-305-3664

SOURCE Attunity Ltd.