



## Attunity to Present on Architecting Data Lakes for Analytics and Artificial Intelligence at Gartner BI & Analytics Summit

February 28, 2018

BURLINGTON, Massachusetts, February 28, 2018 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM : ATUU), a leading provider of data integration and Big Data management software solutions, announced today that its Chief Marketing Officer, Itamar Ankorion, will present the session, *Fortune 100 Lessons: Architecting Data Lakes for Real-time Analytics/ AI*, at the upcoming Gartner Data & Analytics Summit in Grapevine, TX. The session will be presented on Wednesday, March 5, 2018, in Exhibit Showcase Theater 2 at the Gaylord Texan Resort from 6:00pm-6:20pm CT.

Ankorion commented, "Enabling modern analytics and Artificial Intelligence (AI) are important initiatives today. However, to ensure success, businesses require an adaptable Data Lake with a multi-stage architectural design to effectively ingest, stage and provision specific data sets in real-time. In this session, I will present on Attunity's experience and best practices in providing a real-time data integration solution for Fortune 100 organizations in healthcare, telecom and global financial services."

For more information about the session or conference, or to schedule a one-on-one meeting with Attunity's leaders in booth #203 at the event, please e-mail Melissa Kolodziej: [melissa.kolodziej@attunity.com](mailto:melissa.kolodziej@attunity.com).

### About Attunity

Attunity is a leading provider of data integration and Big Data management software solutions that enable availability, delivery, and management of data across heterogeneous enterprise platforms, organizations, and the [Cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#), and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our communities on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

### Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to, risks and uncertainties relating to: our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; our ability to manage our growth effectively; acquisitions, including costs and difficulties related to integration of acquired businesses and possible impairment charges; our ability to continue to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Replicate, Attunity Compose and Attunity Visibility; fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F (as amended) which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

© Attunity 2018. All Rights Reserved. Attunity is a registered trademark of Attunity Inc. All other product and company names herein may be trademarks of their respective owners.

### Press contact:

Melissa Kolodziej  
Senior Director of Marketing Communications, Attunity  
[melissa.kolodziej@attunity.com](mailto:melissa.kolodziej@attunity.com)  
Tel. +1-603-305-3664

SOURCE Attunity Ltd.