



## Attunity Wins \$900,000 Deal With Fortune 500 Investment and Financial Advisory Services Company to Enable Strategic Data Lake Initiative

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### Real-time data availability to enable 360-degree customer analytics and improve business insights

BURLINGTON, Massachusetts, April 3, 2018 /PRNewswire/ -- Attunity Ltd. (NASDAQ CM: ATTU) (ATTU), a leading provider of data integration and Big Data management software solutions, announced today that a leading investment and financial advisory services company (the "Company") has signed a \$900,000 agreement to utilize [Attunity Replicate](#) for enablement of its strategic data lake initiative. The Attunity solution, which provides real-time data ingestion for analytics, is designed to enable the Company to deliver comprehensive, 360-degree availability of customer data in a single view for better business insights and customer satisfaction.

The Company, a Fortune 500 firm, provides a full range of securities, brokerage, banking and financial advisory services. They selected Attunity for its unique ability to make data available in real-time from multiple data sources including SQL Server, Oracle and IBM DB2, into the Company's Hadoop data lake for improved customer analytics. Using the Attunity solution, the Company's IT team can now analyze and deliver complete views of its customer data for various business units. These groups can leverage the improved profiles to provide better customer service, enable cross-sell opportunities and be even more responsive to customer needs.

"We continue to see the opportunity to drive adoption of large data lake and cloud initiatives for enterprise organizations," stated **Shimon Alon, Chairman and Chief Executive Officer at Attunity**. "Our focus on being a trusted and strategic partner to these world-class customers enables a win-win collaboration for all involved. This latest win demonstrates how our innovative data integration product suite is valued over other alternatives for its state-of-the-art data capabilities while proving our leadership role in the data integration and Big Data management market."

#### About Attunity

Attunity is a leading provider of data integration and Big Data management software solutions that enable availability, delivery and management of data across heterogeneous enterprise platforms, organizations and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#) and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

**Important Note:** *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period.*

#### Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to, risks and uncertainties relating to: our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; our ability to manage our growth effectively; acquisitions, including costs and difficulties related to integration of acquired businesses and possible impairment charges; our ability to continue to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Replicate, Attunity Compose and Attunity Visibility; fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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