



## Attunity Wins \$750,000 Deal With Large Telecommunications Company to Enable Strategic Microsoft Azure Data Lake Initiative

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### Attunity Replicate selected to facilitate data ingestion and consolidation into cloud-based solution for advanced real-time analytics

BURLINGTON, Massachusetts, May 9, 2018 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of data integration and Big Data management software solutions, announced today that a large telecommunications company (the "Customer") has signed a strategic license agreement to use [Attunity Replicate](#) to enable a large-scale data lake initiative on Microsoft Azure. The Attunity platform, which will displace the Customer's incumbent solution, will integrate data from multiple geographically-dispersed data centers for real-time analytics. The deal represents an initial use case and provides the option to expand as the project scope grows.

The Customer, a global telecommunications leader, required a solution for consolidating engineering data from several nationally-dispersed data centers into a cloud-based data lake. This data included diverse sources including SQL Server, Oracle and MySQL. The Customer found that its incumbent data integration solution could not address the scale and diversity of the data systems involved and decided to replace their existing solution with Attunity Replicate. Attunity met their needs for a universal solution supporting their broad platform mix, and enables the reduction of manual labor, accelerates data ingestion to Microsoft Azure, and reduces risk by providing geographic redundancy in the event of a catastrophic failure.

"This is another example of a strategic win demonstrating how our broad platform support, including both legacy data platforms and modern cloud data lakes, has helped us win over market alternatives," stated **Mark Logan, President at Attunity**. "We look forward, as this Customer's data footprint grows, to growing our strategic relationship, expanding our solution to match their project goals and increasing associated revenue streams."

#### About Attunity

Attunity is a leading provider of data integration and Big Data management software solutions that enable availability, delivery and management of data across heterogeneous enterprise platforms, organizations and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#) and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

**Important Note:** *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period.*

#### Safe Harbor Statement

This press release contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other applicable securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. For example, when we say that the Attunity solution will displace the Customer's incumbent solution and will integrate data from multiple geographically-dispersed data centers, we are using forward-looking statements. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to, risks and uncertainties relating to: our history of operating losses and ability to achieve or sustain profitability; our business and operating results dependency on the successful and timely implementation of our third party partner solutions; the lengthy sales cycle of our products; competition; acquisitions, including costs and difficulties related to integration of acquired businesses and impairment charges; global economic conditions; the potential loss of one or more of our significant customers or a decline in demand from one or more of these customers; timely availability and customer acceptance of Attunity's new and existing products; risks relating to proprietary rights and risks of infringement; loss of the services of our key personnel; international operations; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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