



Attunity Wins Deal Over \$500,000 to Help Large Asset Management Company Enable GDPR Compliance and Cloud Analytics

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Attunity's Data Integration Platform delivers real-time data efficiently from several on-premises data sources to enable Customer's strategic initiatives

BURLINGTON, Massachusetts, July 31, 2018 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of data integration and big data management software solutions, announced today that a leading asset management company based in Europe (the "Customer"), has signed an enterprise license agreement for over \$500,000 to use the Attunity Data Integration Platform (including [Attunity Replicate](#), [Attunity Compose](#) and [Attunity Enterprise Manager](#)). The Customer plans to deploy the Attunity solution to enable GDPR compliance as well as a strategic customer portal, with data delivered from a variety of on-premises data sources into Microsoft Azure SQL data warehouse on the cloud.

Prior to selecting Attunity, the Customer had used an alternative solution that wasn't meeting its business requirements. Given the size of their IT team, creating and managing a new data warehouse with traditional tools would have been too complex and time consuming. The Customer was considering building their cloud data warehouse manually but then learned that Attunity Compose could quickly automate the process for higher efficiency and productivity. The Customer also appreciated that the Attunity solution would help them meet their GDPR compliance needs with secure, masked transfer of personal information.

"Enterprises are turning to the cloud as a platform to provide seamless data access to their customers and are under pressure to meet regulatory compliance such as GDPR," stated **Paul Kelly, Executive VP EMEA at Attunity**. "We are pleased to help accelerate the build of this cloud-based customer portal while ensuring GDPR compliance is met. Attunity is committed to assisting new customers at all stages of their strategic data journeys."

About Attunity

Attunity is a leading provider of data integration and big data management software solutions that enable availability, delivery and management of data across heterogeneous enterprise platforms, organizations and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#) and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

Important Note: *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period.*

Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. For example, when we say that the Customer plans to deploy the Attunity solution to enable GDPR compliance, we use a forward-looking-statement. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to, risks and uncertainties relating to: our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; our ability to manage our growth effectively; acquisitions, including costs and difficulties related to integration of acquired businesses and possible impairment charges; our ability to continue to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Replicate, Attunity Compose and Attunity Visibility; fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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