



## Attunity Wins Deal Over \$500,000 With Leading Electronics Manufacturer to Enable Strategic Analytics Initiative

September 6, 2018

BURLINGTON, Massachusetts, September 6, 2018 /PRNewswire/ --

### ***Attunity Replicate and Attunity Enterprise Manager to automate real-time data integration across geographically-dispersed systems***

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of data integration and big data management software solutions, announced today that a large semiconductor and electronics manufacturing company (the "Customer") has signed a contract to license [Attunity Replicate](#) and [Attunity Enterprise Manager \(AEM\)](#) for over \$500,000 with future expansion opportunities. The integrated Attunity solution was selected to consolidate and integrate the Customer's geographically-dispersed data from many Microsoft SQL Server and Oracle systems to a corporate data warehouse to support high volumes of data for advanced analytics and reporting.

As part of its new analytics initiative, the Customer, a multi-billion-dollar and Fortune 1000 company, needed an easy-to-use, data integration solution that would provide real-time data ingestion to the data warehouse while improving data reliability and the company's ability to scale. The Customer selected Attunity for its unique ability to solve these challenges with efficient transfer of high data volumes over WAN connections across remote data centers around the globe. The Attunity solution uses agentless, low-impact architecture and automation to eliminate the need for programming or scripting. These capabilities are expected to accelerate the Customer's new analytic solution rollout.

"We are excited to have won the confidence and business of this manufacturing giant and to help our new Customer enable its strategic modern data warehouse and analytics initiative," stated **Mark Logan, President at Attunity**. "This initial agreement, which we expect will expand through next year, is the start of a great partnership and we look forward to working closely with the Customer to accelerate their data integration initiatives."

#### **About Attunity**

Attunity is a leading provider of data integration and big data management software solutions that enable availability, delivery and management of data across heterogeneous enterprise platforms, organizations and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#) and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit [www.attunity.com](http://www.attunity.com) or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

**Important Note:** *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period.*

#### **Safe Harbor Statement**

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. For example, when we discuss future expansion opportunities, we use a forward-looking statement. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to, risks and uncertainties relating to: our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; our ability to manage our growth effectively; acquisitions, including costs and difficulties related to integration of acquired businesses and possible impairment charges; our ability to continue to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Replicate, Attunity Compose and Attunity Visibility; fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

trademarks of their respective owners.

**Press contact:**

Melissa Kolodziej, Senior Director of Marketing Communications, Attunity

[melissa.kolodziej@attunity.com](mailto:melissa.kolodziej@attunity.com)

Tel. 603-305-3664

**Investor Contact:**

Allison Soss

KCSA Strategic Communications

[Attunity@kcsa.com](mailto:Attunity@kcsa.com)

Tel. +1-212-896-1267

SOURCE Attunity Ltd.