



## Attunity Wins Over \$1 Million Term-based Deal with Global Education Technology Provider to Enable Real-Time Analytics on Microsoft Azure

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### Attunity Replicate and Attunity Enterprise Manager selected to enable a modern data architecture supporting millions of students

BURLINGTON, Massachusetts, Sept. 20, 2018 /PRNewswire/ -- Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of data integration and big data management software solutions, announced today that a global education technology provider (the "Customer") has signed a multi-year, term-based agreement in excess of \$1 million to license [Attunity Replicate](#) and [Attunity Enterprise Manager \(AEM\)](#). The Attunity software was selected to enable large-scale and real-time data replication to the Microsoft Azure cloud, for analytic and compliance initiatives supporting millions of students worldwide.

The Customer, a provider of administrative and educational software for students, parents and teachers across the globe, required real-time data to support a modern analytics architecture including Microsoft Azure cloud, as well as Apache Spark, Kafka data streams and analytic systems. Attunity's real-time data integration solution is designed to allow the Customer to speed data replication of thousands of databases, enabling faster analytical results related to educational finance, classroom initiatives and comprehensive compliance dashboard reporting. The Attunity solution is built to scale up to meet the Customer's changing business requirements by using an agile, agentless and low-impact infrastructure that promotes ease of use and automatically supports the addition of new analytics initiatives while enabling real-time data feeds.

"Moving data at the speed of change enables organizations, such as our new Customer, more timely analytics to expand their business and provide an enhanced customer service experience," stated **Mark Logan, President at Attunity**. "We are seeing more and more companies turn to the cloud and real-time analytic solutions as the basis for their modern data architectures as these platforms provide a framework for greater scalability and better insights for business growth. This agreement underscores the value we provide enterprises that adopt Azure as their cloud platform - to realize success faster."

#### About Attunity

Attunity is a leading provider of data integration and big data management software solutions that enable availability, delivery and management of data across heterogeneous enterprise platforms, organizations and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#) and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit [www.attunity.com](http://www.attunity.com) or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

**Important Note:** *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period.*

#### Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to, risks and uncertainties relating to: our history of operating losses and ability to achieve profitability; our reliance on strategic relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; our ability to manage our growth effectively; acquisitions, including costs and difficulties related to integration of acquired businesses and possible impairment charges; our ability to continue to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Replicate, Attunity Compose and Attunity Visibility; fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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