



September 6, 2017

## Attunity Wins \$1 Million Deal With Global Financial Services Company to Enable Hadoop and Cloud Data Lake Initiative

### Attunity Replicate and Compose for Hive automate the data pipeline to deliver analytics-ready data for real-time customer analytics

BURLINGTON, Massachusetts, September 6, 2017 /PRNewswire/ --

Attunity Ltd. (NASDAQ: ATTU), a leading provider of data integration and Big Data management software solutions, announced today that a large global financial services company (the 'Customer') has selected [Attunity Replicate](#) for universal data ingestion and [Attunity Compose for Hive](#) for automating the delivery of analytics-ready data sets for the company's strategic data lake initiative. The Attunity solutions are designed to enable the Customer to use real-time analytics to improve customer experience and satisfaction, as well as optimize customer management processes. The deal includes revenues of over \$1 million in license, maintenance and services.

The Customer's environment requires ingesting data from many data sources and this deal supports the expected scale over time to thousands of source database cores. It also requires delivery of data to a diverse set of platforms including streaming technologies like Kafka, on-premises Hadoop, and a cloud-based Data Lake environment. Given the inherent complexity of the large-scale environment, diversity of target systems, and the need for real-time data delivery, the Customer decided to look for data integration software that can automate their process and reduce the time, cost and risk of in-house development. The Customer chose Attunity Replicate and Attunity Compose for Hive after seeing them work together to automate the data ingestion process as well as the creation of analytics-ready data lakes.

"We continue to see large-scale enterprise data lake opportunities grow as global organizations expand their infrastructures to support increasing data volumes and new types of analytics that improve business operations," stated **Shimon Alon, Chairman and Chief Executive Officer at Attunity**. "As demonstrated in this case, we have become a strategic partner to many customers who rely on our solutions for their innovative, enterprise-class capabilities. This win spotlights the continued, expanding need for our award-winning data integration and Big Data management solutions in strategic Hadoop and Cloud data lake initiatives."

#### About Attunity

Attunity is a leading provider of data integration and Big Data management software solutions that enable availability, delivery, and management of data across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication and distribution](#), [test data management](#), [change data capture \(CDC\)](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed file transfer \(MFT\)](#), [data warehouse automation](#), [data usage analytics](#), and [cloud data delivery](#).

Attunity has supplied innovative software solutions to its enterprise-class customers for over 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and Hewlett Packard Enterprise. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

**Important Note:** *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period.*

#### Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate and Visibility Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: risks and uncertainties relating to our history of operating losses and ability to achieve profitability; our reliance on strategic

relationships with our distributors, OEM, VAR and "go-to-market" and other business partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; our ability to expand our business into the SAP market and the success of our Gold Client offering; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Compose and Attunity Visibility; risks and uncertainties relating to fluctuations in our quarterly operating results, which may not necessarily be indicative of future periods; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism as well as cyber-attacks; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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**Press contact:**

Melissa Kolodziej  
Senior Director of Marketing Communications, Attunity  
[melissa.kolodziej@attunity.com](mailto:melissa.kolodziej@attunity.com)  
Tel. 603-305-3664

Dror Harel-Elkayam  
CFO  
Attunity Ltd.  
P: +972-9-899-3000  
[dror.elkayam@attunity.com](mailto:dror.elkayam@attunity.com)

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