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Attunity Supports Teradata Appliance for Hadoop with New Certified Data Integration Solution

Attunity Replicate enables real-time Big Data Analytics by automating data loading and replication across the Teradata Unified Data Architecture (UDA)

BURLINGTON, Massachusetts, October 20, 2014 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of information availability software solutions, introduced today its new certified data integration solution for the Teradata Appliance for Hadoop from Teradata (NYSE: TDC), the big data analytics and marketing applications company. With this rollout, Attunity Replicate has extended its capability to automate data loading and replication to and from Hadoop to the Teradata Database and Teradata Aster Database within the Teradata Unified Data Architecture™ (UDA), easily and efficiently. The solution, tested and certified with the Teradata Appliance for Hadoop, will be presented live this week at the Teradata 2014 PARTNERS Conference, Booth 216 at the Gaylord Opryland Resort & Convention Center in Nashville, TN.

Attunity Replicate 4.0 delivers a high-performance solution that moves Big Data in and out of databases, data warehouses and Hadoop clusters, with speed and ease. By adding support for Hadoop, Attunity Replicate provides a single platform that can help enterprises implement and benefit from the Teradata UDA, making data available to and from the Teradata Appliance for Hadoop, and to the Teradata Database or Teradata Aster Database. In addition, it can facilitate data movement from other Hadoop clusters into the Teradata UDA.

Designed to reduce complexity with pre-automated data movement, Attunity Replicate enables moving data for Hadoop without the traditional need for development resources, thus accelerating projects and reducing their total costs.

"We value our relationship with Attunity and the benefits that their advanced data integration solutions bring to our users," said **Scott Collins, vice president for global alliances**, Teradata. "Together, we look forward to continuing to support existing and new joint customers leveraging Teradata UDA while facilitating an easier and more fulfilling experience for customers working with Hadoop."

"Teradata is an important, strategic partner for Attunity, and we are pleased about certifying and expanding our solution to better support the Teradata Appliance for Hadoop," said **Itamar Ankorion, VP Business Development and Corporate Strategy at Attunity**. "Attunity Replicate 4.0 fits in as part of the Teradata UDA, helping Teradata customers to achieve faster time-to-value for Big Data projects and deliver a more complete and trusted view of the business."

Learn more:

- Visit Attunity booth 216 at Teradata PARTNERS
- [View the Solution Sheet](#)
- [Read the blog](#)
- Visit <http://www.attunity.com/teradata>

About Attunity

Attunity is a leading provider of information availability software solutions that enable access, management, sharing and distribution of data, including Big Data, across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication](#), [data flow management](#), [test data management](#), [change data capture](#), [data connectivity](#), [enterprise file replication \(EFR\)](#), [managed-file-transfer \(MFT\)](#), and [cloud data delivery](#). Using Attunity's software solutions, our customers enjoy significant business benefits by enabling real-time access and availability of data and files where and when needed, across the maze of heterogeneous systems making up today's IT environment.

Attunity has supplied innovative software solutions to its enterprise-class customers for nearly 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and HP. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information,

visit <http://www.attunity.com> or our [In Tune blog](#), and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#), the content of which is not part of this press release.

Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: our reliance on strategic relationships with our distributors, OEM and VAR partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Maestro; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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