



September 2, 2014

Attunity Launches Attunity Maestro 2.0 with New Workflow Automation & File Distribution Capabilities

Highly-scalable platform enables greater IT efficiencies and productivity across distributed infrastructures

BURLINGTON, Massachusetts, September 2, 2014 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of information availability software solutions, today announced the release of Attunity Maestro 2.0, the latest version of its innovative Big Data management and data distribution platform. The solution's new, key capabilities include logic and event-driven process control, which enable increased control over business processes, greater IT efficiencies and productivity across global and distributed infrastructures.

According to a June 2014 report by IDC*, the worldwide workload scheduling and automation software market totaled \$3.82 billion in 2013 and is expected to reach \$5.7 billion in 2018. Outlook impact is driven by business needs that include, among others, support for larger-scale data sources, increases in the number and range of users at an organization, and requirements to optimize self-service data provisioning amongst business users. This release of Maestro enables Attunity to tap into this market and strengthens our offerings to serve the needs of customers looking for an automated replication workflow solution.

Attunity Maestro 2.0 orchestrates and automates complex, multi-stage IT processes and data flows into simple-to-use, workflow 'composition' templates. In addition, it provides rules-driven process controls that include operator approval, as well as event-based processes, to control execution of these compositions. The powerful combination of automation and interaction accelerates data transfers, deployment processes, and Big Data initiatives so that organizations can now enjoy improved collaboration and increased productivity.

Using Attunity Maestro 2.0, organizations can:

- Automate multi-stage IT processes and data flows into streamlined workflows
- Schedule event-driven processes for better control
- Facilitate collaborative operations between organizational silos
- Enhance auditing and email notifications
- Monitor, record and report business processes & authorization for improved compliance

For more details about Attunity Maestro, visit <http://www.attunity.com/products/attunity-maestro>.

"Attunity is encouraged by Attunity Maestro's growing momentum in the market to date," said **Lawrence Schwartz, VP Marketing at Attunity**. "Attunity Maestro provides an easy-to-use enterprise solution for managing and monitoring important data availability tasks that can be implemented quickly. These benefits are highly attractive to companies that need solutions to rapidly overcome growing information management challenges. Attunity Maestro can empower organizations with more control, visibility, higher efficiency and greater productivity - keys to ensuring a competitive advantage."

*Source: IDC - [Worldwide Workload Scheduling and Automation Software 2014-2018 Forecast, June 2014](#)

Tweet This:

New @Attunity Maestro 2.0 Offers Workflow Automation & File Distribution for Increased Control Over Biz Processes
<http://bit.ly/1ucSYXe>

About Attunity

Attunity is a leading provider of information availability software solutions that enable access, management, sharing and distribution of data, including Big Data, across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication](#), [data management](#), [test data management](#), [change data capture](#) (CDC), [data connectivity](#), [enterprise file replication](#) (EFR), [managed-file-transfer](#) (MFT), and [cloud data delivery](#). Using Attunity's software solutions, our customers enjoy significant business benefits by enabling real-time access and availability of data and files where and when needed, across the maze of heterogeneous systems making up today's IT environment.

Attunity has supplied innovative software solutions to its enterprise-class customers for nearly 20 years and has successful

deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and HP. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [In Tune blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#), the content of which is not part of this press release.

Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: our reliance on strategic relationships with our distributors, OEM and VAR partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Maestro; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

© Attunity 2014. All Rights Reserved. Attunity is a registered trademark of Attunity Inc. All other product and company names herein may be trademarks of their respective owners.

Press contacts:

Melissa Kolodziej, Director of Marketing Communications, Attunity
melissa.kolodziej@attunity.com
Tel. +1-781-730-4073

SOURCE Attunity Ltd.

News Provided by Acquire Media