



July 22, 2014

Attunity to Offer Free Trial of Attunity CloudBeam for Amazon Redshift on AWS Marketplace

New program to further ease onboarding and provide express data loading to the cloud

BURLINGTON, Massachusetts, July 22, 2014 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of information availability software solutions, announced today that it is offering a free trial of [Attunity CloudBeam for Amazon Redshift](#), its award-winning cloud data loading solution, on AWS Marketplace. The 30-day Express trial works with the Amazon Redshift free trial. AWS usage fees may apply. The recent release of Attunity CloudBeam as an Amazon Machine Image (AMI) on AWS Marketplace helps a broader base of customers to easily access a solution for scalable Big Data loading in the AWS Cloud.

"As part of our POC, my colleague Douglas Ranahan, Manager, Platform Application Development at Philips Healthcare, and I needed to rapidly build out an Amazon Redshift cluster that could quickly ingest data," explained **Andrew Allaway, Data Scientist at Philips Healthcare**. "We used Attunity CloudBeam to load more than 150 million records into our Amazon Redshift cluster in just a few hours after bringing the server online. We were then able to quickly complete our POC and ultimately select Amazon Redshift and Attunity CloudBeam for Redshift as part of our larger data science stack. Attunity CloudBeam for Redshift affords us the flexibility to change the architecture of our Redshift cluster, as data and/or requirements change, thus allowing a more natural and iterative approach. Being able to quickly load, analyze, mine and visualize the data in our Redshift cluster allows us to provide guided analytics to our customers much faster."

One of Amazon's fastest-growing services, Amazon Redshift is an enterprise-grade, highly performant data warehouse in the cloud. The Attunity CloudBeam for Amazon Redshift Express Edition is designed for simplicity and speed to enable fast and easy data loading into Amazon Redshift. With minimal setup and low risk, customers can leverage the 30-day Trial program and simply 'Click-to-Load' for the most efficient way to load data to Amazon Redshift. The Express version also includes a Self-Service option that includes Easy-to-Use Guides to configure Attunity and get data moving in less than an hour.

Attunity CloudBeam for Amazon Redshift provides users with numerous benefits including:

- Quick & Easy Setup: Click-to-Load in minutes with high-speed transfers & guaranteed delivery
- End-to-End Solution: Database to Redshift Loading / CDC
- Easy-to-Use Platform: Can be setup in minutes using AMIs on AWS Marketplace
- Automated Controls: Intuitive Administration & Scheduling
- Data Integrity/Security Guarantee: Assured with check-mechanisms & Industry-standard SSL encryption
- Monitoring GUI: for peace-of-mind, control, and audit
- Affordable Pricing: Available Hourly via the AWS Marketplace or BYOL

"Big Data and the Cloud have changed the way leading IT organizations manage their data today. As a technology leader, we're pleased to be at the forefront of this new paradigm," said **Brad Helicher, Head of Cloud Business at Attunity**. "We believe that our new offering will help make our customers' jobs easier while complementing our suite of cloud products nicely. We anticipate that this free trial on AWS Marketplace will encourage more prolific adoption of Attunity CloudBeam and more companies across all industries can move their data to the cloud more quickly and easily than ever. Now, literally within minutes, a customer with nominal budget and resources can provision an enterprise-grade data warehouse, extract meaningful business intelligence, and start realizing a competitive advantage."

Sign up today!

For customers looking to trial Amazon Redshift, or go live in production, Attunity CloudBeam for Amazon Redshift's EXPRESS Free Trial Offering is designed for even faster setup and simplicity. Register to use it [here](#).

To access the Attunity Cloudbeam 30-day Free Trial & Hourly plan on AWS Marketplace, click [here](#).

For customers who would benefit from near real-time data, via incremental Change Data Capture (CDC), Attunity offers its flagship solution: Attunity CloudBeam for Amazon Redshift (Premium) - Hourly, [here](#).

To learn more, check out our:

[Blog](#)

[Webcasts](#)

[Videos](#)

[Customer success stories](#)

About Attunity

Attunity is a leading provider of information availability software solutions that enable access, management, sharing and distribution of data, including Big Data, across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication](#), [data management](#), [test data management](#), [change data capture](#) (CDC), [data connectivity](#), [enterprise file replication](#) (EFR), [managed-file-transfer](#) (MFT), and [cloud data delivery](#). Using Attunity's software solutions, our customers enjoy significant business benefits by enabling real-time access and availability of data and files where and when needed, across the maze of heterogeneous systems making up today's IT environment.

Attunity has supplied innovative software solutions to its enterprise-class customers for nearly 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and HP. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [In Tune blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#), the content of which is not part of this press release.

Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. For example, when we say that we anticipate that this collaboration with AWS will encourage more prolific adoption of both Attunity CloudBeam and Amazon Redshift, we use a forward-looking statement. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: our reliance on strategic relationships with our distributors, OEM and VAR partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Maestro; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

© Attunity 2014. All Rights Reserved. Attunity is a registered trademark of Attunity Inc. All other product and company names herein may be trademarks of their respective owners.

Press contacts:

Melissa Kolodziej, Director of Marketing Communications, Attunity

melissa.kolodziej@attunity.com

Tel. +1-781-730-4073

SOURCE Attunity Ltd.

News Provided by Acquire Media