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## Attunity Gold Client Solutions Suite Has Certified Integration With SAP® ERP Running on SAP HANA®

BURLINGTON, Massachusetts, March 10, 2014 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of information availability software solutions, announced today that Attunity Gold Client® Solutions 8, developed by Hayes Technology Group, has achieved certified integration with the SAP® ERP 6.0 application running on the SAP HANA® platform. Hayes Technology Group was acquired by Attunity in December 2013. The certification validates that the solution has passed SAP's formalized testing process and been proven to integrate with the latest release of SAP ERP running on SAP HANA.

Gold Client Solutions 8 can facilitate the decision to adopt SAP HANA by enabling enterprises to easily select, protect and copy a reduced and relevant data set to SAP HANA for proof of concept (POC) evaluations, in their data center or in the cloud. Once such organizations are ready to fully use SAP HANA, the solution helps enable a quick and secure migration and synchronization of data across SAP applications that are running on SAP HANA.

"Gold Client Solutions 8 is an excellent choice for companies managing big data using SAP solutions," said **Kevin Reilly, CIO of Eby-Brown**. "As an 'SAP shop,' we were eager to move forward with SAP HANA, but wanted to ensure that we'd be able to migrate our data quickly and efficiently. With Gold Client Solutions, we were able to target specific data in SAP ERP, and load it into SAP HANA in just a few hours. It removed the final barrier and enabled us to complete our proof of concept within the time and database size demands."

"SAP is taking an innovative approach to big data analytics with its in-memory SAP HANA platform," said **Matt Hayes, VP of SAP Business at Attunity**. "Solving data replication and test data management challenges is Attunity's strength and we have deep experience in helping organizations load and sync big data sets across all major platforms. We're very pleased to have achieved this SAP certification, and excited to continue innovations of our Gold Client Solutions suite of products."

### About Attunity

Attunity is a leading provider of information availability software solutions that enable access, sharing and distribution of data, including Big Data, across heterogeneous enterprise platforms, organizations, and the [cloud](#). Our software solutions include [data replication](#), [change data capture](#) (CDC), [data connectivity](#), [enterprise file replication](#) (EFR), [managed-file-transfer](#) (MFT), and [cloud data delivery](#). Using Attunity's software solutions, our customers enjoy significant business benefits by enabling real-time access and availability of data and files where and when needed, across the maze of heterogeneous systems making up today's IT environment.

Attunity has supplied innovative software solutions to its enterprise-class customers for nearly 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and HP. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [In Tune blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#), the content of which is not part of this press release.

**IMPORTANT NOTE:** *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period. References to customer successes are based upon a single user experience and such customer's testimonial.*

### Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Gold Client Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: our reliance on strategic relationships with our distributors, OEM and VAR partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; timely availability and customer acceptance of Attunity's new and existing

products, including Attunity Replicate and Attunity CloudBeam; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's Annual Report on Form 20-F for the year ended December 31, 2012, which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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