



September 29, 2014

## Attunity Unveils Enterprise Information Flow Solution for Global-Scale Data Replication

**The solution, with the enhanced Attunity Replicate for Oracle, will be demonstrated live at Oracle OpenWorld in San Francisco, Sept 29-Oct 1**

BURLINGTON, Massachusetts, September 29, 2014 /PRNewswire/ --

Attunity Ltd. (NASDAQ CM: ATTU), a leading provider of information availability software solutions, today announced the next generation of Attunity Maestro, its innovative and global-scale information flow management platform, to enable management and monitoring of newly-enhanced Attunity Replicate for Oracle. Designed to scale and support large, often distributed enterprise data replication scenarios, the combined Attunity Maestro and Attunity replication solution now enables a single point of control for designing and managing multiple complex business processes. Enabling easier definition, execution and monitoring of data transfer and distribution tasks throughout an organization, the robust solution will be unveiled and demonstrated live at Oracle OpenWorld this week in San Francisco, CA.

Today, many Attunity customers are witnessing massive growth in the size and complexity of their enterprise infrastructures and are challenged to manage their processes to scale. Attunity has responded to this challenge with these new solution capabilities which are designed to enable customers to orchestrate and manage many processes running multiple data distribution tasks at once, all in one view. Organizations with large-scale requirements can now rely on Attunity solutions to help manage and orchestrate their disparate and distributed data transmission environments.

"This next-generation, highly-innovative platform is transforming the way our customers manage their enterprise data movement," said **Lawrence Schwartz, VP Marketing at Attunity**. "Attunity Maestro has already had a positive influence on the way customers manage their enterprise-wide data replication. As an example, a Fortune 500 Construction company, after just minutes of deploying Attunity Maestro, had all of their data replication tasks discovered and under control. This is a remarkable feat, especially when you consider that they have over 50 remote, regional centers running dozens of jobs at once."

Supporting global data centers and cloud environments, the combined solution is engineered for medium to large enterprises that need to integrate critical data transfer processes into daily business activity. To get started, organizations can install multiple replication servers, each of which can run many replication tasks. Further easing this process are the upgrades that Attunity Replicate has just introduced. Effective immediately, Attunity Replicate provides further performance enhancements for Oracle, extended support for sources and targets - including Oracle 12c - and various filtering, transformation and compression capabilities.

With the combined solution, replication tasks can now be managed and monitored by a single Attunity Maestro Center, allowing control and automation of processes throughout the IT landscape. Users can instantly view the status of replication servers and tasks using a dashboard providing metrics, gauges, and alert notifications. Using a browser, users can view and manage the system from anywhere, making it easier than ever before to control data.

For more details about the Attunity solution, visit <http://www.attunity.com/products/attunity-maestro>.

### **Tweet This:**

Attunity Unveils New Enterprise Info Flow Mgmt Platform for Global-scale Data Replication at @OOW14  
<http://bit.ly/xxxx> #BigData #Maestro

### About Attunity

Attunity is a leading provider of information availability software solutions that enable access, management, sharing and distribution of data, including Big Data, across heterogeneous enterprise platforms, organizations, and the cloud. Our software solutions include data replication, data management, test data management, change data capture (CDC), data connectivity, enterprise file replication (EFR), managed-file-transfer (MFT), and cloud data delivery. Using Attunity's software solutions, our customers enjoy significant business benefits by enabling real-time access and availability of data and files where and when needed, across the maze of heterogeneous systems making up today's IT environment.

Attunity has supplied innovative software solutions to its enterprise-class customers for nearly 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of

partners such as Microsoft, Oracle, IBM and HP. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit <http://www.attunity.com> or our [In Tune blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#), the content of which is not part of this press release.

#### Safe Harbor Statement

This press release contains forward-looking statements, including statements regarding the anticipated features and benefits of Replicate Solutions, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results, expressed or implied by such forward-looking statements, could differ materially from Attunity's current expectations. Factors that could cause or contribute to such differences include, but are not limited to: our reliance on strategic relationships with our distributors, OEM and VAR partners, and on our other significant customers; risks and uncertainties relating to acquisitions, including costs and difficulties related to integration of acquired businesses; timely availability and customer acceptance of Attunity's new and existing products, including Attunity Maestro; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed with, or furnished to, the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

###

© Attunity 2014. All Rights Reserved. Attunity is a registered trademark of Attunity Inc. All other product and company names herein may be trademarks of their respective owners.

#### Press contacts:

Melissa Kolodziej  
Director of Marketing Communications, Attunity  
[melissa.kolodziej@attunity.com](mailto:melissa.kolodziej@attunity.com)  
Tel: +1-781-730-4073

SOURCE Attunity Ltd.

News Provided by Acquire Media